



## CENTRE OF ATTENTION

*Thumbs up for the project. From left: William Lueng (Marga Landmark), Sai N Thway and Ko Ko Aung (Cummins DKSH), Prateek Sinha (Cummins Power Generation), and Aung Thiha (Cummins DKSH).*

**Myanmar – the country formerly known as Burma – has gone through massive social, political and economic change since 2015 when its first democratic elections in over two decades were held.**



*Marga Landmark has selected Cummins QSK60 gensets for phase one of 'The Central' – a flagship project in downtown Yangon.*

Progress has been astonishing with long-standing sanctions that isolated Myanmar's economy having been lifted. In fact, Myanmar's GDP growth is among Asia's highest, holding rates exceeding 7% on average since 2012.

The country's largest city, Yangon – formerly known as Rangoon and once one of Asia's most prosperous cities – is now regaining the interest of international investors as the fastest growing business hub in the region.

Property development, in particular, is showing unprecedented growth in the wake of an influx of multinational corporations.

One such corporation is Marga Landmark which describes itself as an international business syndicate with the aim of becoming 'the most trusted and reputable foreign corporation in Myanmar'.





Its primary activities are real estate development and telecommunications, led by a team of shareholders and directors from Hong Kong, Korea, Australia and the UK. The group has pledged on its investment license 2% of its annual profits to corporate social responsibility in Myanmar.

## **Award-winning project.**

With its Myanmar partner, Thu Kha Yadanar, Marga Landmark is developing what is simply known as 'The Central' – a flagship project in downtown Yangon comprising two 27-storey towers of luxury condominiums with 2,000 parking spaces, a retail promenade and boutique shopping mall, and international-standard commercial office space.

The project has already won six awards through the respected PropertyGuru Asia Property Awards program which celebrates the best achievers in 14 markets across Asia.

When The Central is completed in 2020, it will have 10 generator sets to provide emergency power. For the first phase of the project, to be completed in late 2019, two Cummins QSK60 gensets will provide 2000 kVA of prime power for up to six months before becoming standby units when the complex switches to grid power.

Marga Landmark's MEP technical director for the project, William Leung, who has previously held engineering roles in China and Hong Kong, says that genuine product – as distinct from non-genuine – was a key requirement for the project.

## **Reasons for choosing Cummins.**

He points out that the selection of Cummins QSK60 gensets was due to a number of factors. "I had lot of experience with the Cummins brand in China. The brand is well-known and respected in that country because of the length of time Cummins has been there," he says.

He points out that four companies competed for the initial generator installation at The Centre and that "product reliability and aftersales support beat price" as the key consideration.

"Cummins DKSH was very helpful and the fact it has a strong maintenance team and strong parts support was very important in the final analysis," he says. ■



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